



***Publishing scientific research in journals,
conference proceedings, books***

Aliaksandr Birukou

Senior Editor

11-12 марта 2014

A little about me...



Александр Бирюков

Aliaksandr (Alex) Birukou

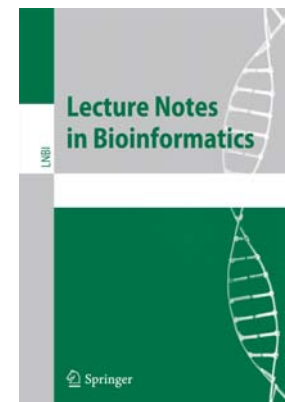
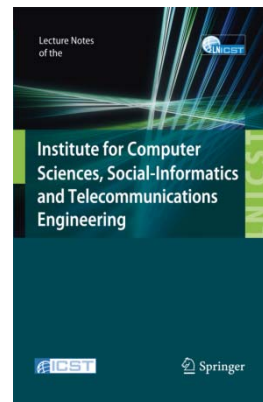
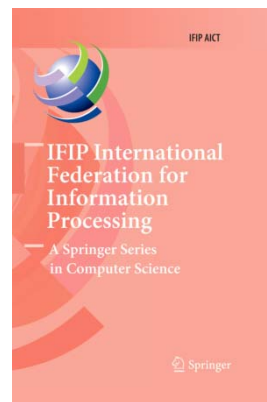
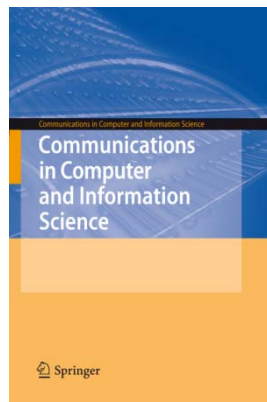
Senior Editor, Computer Science

PhD in Computer Science

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With a focus on publishing Conference Proceedings

Supervise the following series:



Outline

- Publishing landscape
 - Publishing principles
 - International perspective on the research in Russia
 - Open Access
- How to publish in journals
- All about conference proceedings
- All about books
- Springer tools for authors
- (extra) Law Program in Springer

download this presentation at <http://tinyurl.com/SpringerRu>

Publishing Principles

Why publish? To exchange ideas globally

J Internet Serv Appl (2010) 1: 7–18
DOI 10.1007/s13174-010-0007-6

ORIGINAL PAPERS

Cloud computing: state-of-the-art and research challenges

Qi Zhang · Lu Cheng · Raouf Boutaba

Received: 8 January 2010 / Accepted: 25 February 2010 / Published online: 20 April 2010
© The Brazilian Computer Society 2010

Abstract Cloud computing has recently emerged as a new paradigm for hosting and delivering services over the Internet. Cloud computing is attractive to business owners as it eliminates the requirement for users to plan ahead for provisioning, and allows enterprises to start from the small and increase resources only when there is a rise in service demand. However, despite the fact that cloud computing offers huge opportunities to the IT industry, the development of cloud computing technology is currently at its infancy, with many issues still to be addressed. In this paper, we present a survey of cloud computing, highlighting its key concepts, architectural principles, state-of-the-art implementation as well as research challenges. The aim of this paper is to provide a better understanding of the design challenges of cloud computing and identify important research directions in this increasingly important area.

Keywords Cloud computing · Data centers · Virtualization

1 Introduction

Хороший и
четкий
английский
очень важен!

Исследования не
завершены до
публикации
результатов

infrastructure providers to serve the end users. The emergence of cloud computing has made a tremendous impact on the Information Technology (IT) industry over the past few years, where large companies such as Google, Amazon and Microsoft strive to provide more powerful, reliable and cost-efficient cloud platforms, and business enterprises seek to reshape their business models to gain benefit from this new paradigm. Indeed, cloud computing provides several compelling features that make it attractive to business owners, as shown below.

No up-front investment: Cloud computing uses a pay-as-you-go pricing model. A service provider does not need to invest in the infrastructure to start gaining benefit from cloud

- Present new and original results or methods
- Advance (not repeat) scientific knowledge and enhance scientific progress
- Credibility of results
- Grant writing, research funding
- Recognition and career advancement
- Personal prestige, satisfaction and enjoyment
- Your obligation/duty as a scientist!

Why publish in English?

- The international language of science
- Other scientists **WANT** to hear from you!
- Allows you to become an effective science communicator
- To know about progress in your area



Why not just blog about your work?

Scientific publishing ensures:

- Quality control
- Professional publishing services (e.g. Abstracting & Indexing)
- Innovative publishing technology (POD/PTO, XML)
- Global marketing, global visibility



Publications from Russia in Springer

What is the status of scholarly publications in Russia?

- On www.authormapper.com we can see the number and type of publications in Springer coming from Russia

PUBLICATION (see all 5682)	
Bulletin of the Academy of Sciences of the USSR Division of Chemical Science	20882
Bulletin of Experimental Biology and Medicine	11911
Soviet Physics Journal	8553
Chemistry of Heterocyclic Compounds	8408
Nuclei with $Z = 55 - 100$	7756

SUBJECT (see all 1084)	
Chemistry	124044
Physics	115431
Chemistry/Food Science, general	42239
Mathematics	31830
Physics, general	30760

INSTITUTION (see all 111923)	
Russian Academy of Sciences	98330
Academy of Sciences of the USSR	21412
Moscow State University	20467
Petersburg Nuclear Physics Institute	14578
St. Petersburg State University	5891

KEYWORDS

nucleon separation energy
 y
 nucleon residual interaction
 parameter mass excess
 Q-value atomic mass
 nuclear binding energy
 excitation energy half-life parity
 atomic number ground state energy levels
 excited states nuclear states atomic weight

Soroko, Z.N. (12803)
 Sukhoruchkin, S.I. (12803)
 Sukhoruchkin, S. I. (1266)
 Soroko, Z. N. (1265)
 Voronkov, M. G. (904)
 Tolstikov, G. A. (763)
 Arbuzov, B. A. (675)
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 Dzhemilev, U. M. (346)
 Kucherov, V. F. (343)

Source:
<http://www.authormapper.com>

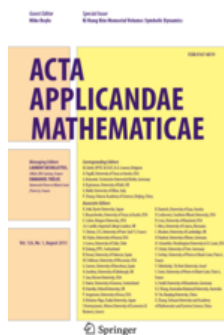
What is the status of scholarly publications in Russia?

SUBJECT (see all 265)	
Computer Science	5029
Artificial Intelligence (incl. Robotics)	1545
Algorithm Analysis and Problem Complexity	1394
Computer Science, general	1032
Software Engineering/Programming and Operating Systems	956

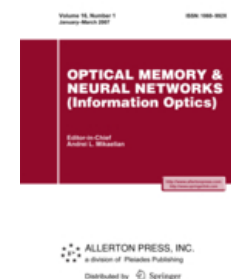
KEYWORDS	
pattern recognition	
optimization	classification
image processing	
machine learning	data mining
neural networks	ontology
35A30	simulation verification
segmentation	35Q53 clustering
58F07	



PUBLICATION (see all 959)	
Pattern Recognition and Image Analysis	556
Programming and Computer Software	506
Acta Applicandae Mathematicae	258
Parallel Computing Technologies	210
Optical Memory and Neural Networks	182



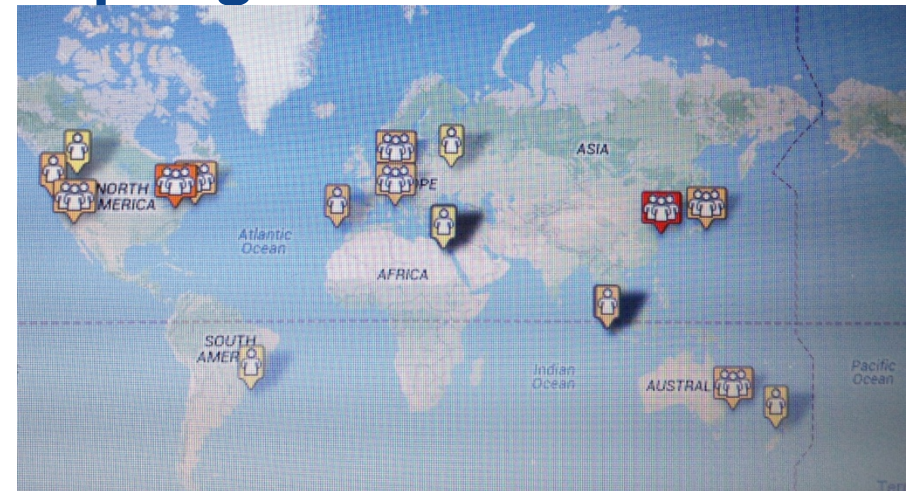
INSTITUTION (see all 4089)	
Russian Academy of Sciences	825
Moscow State University	435
St. Petersburg State University	114
Joint Institute for Nuclear Research	110
Lomonosov Moscow State University	102



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Smirnov, Alexander	(30)
Anshakov, Oleg M.	(29)
Gergely, Tamás	(29)
Shen, Alexander	(24)
Ahsanullah, Mohammad	(22)
Hirsch, Edward A.	(22)
Nevzorov, Valery	(22)
Rostovtsev, V. A.	(22)
Shakil, Mohammad	(22)
Yevtushenko, Nina	(22)
Gerdt, V. P.	(21)
Gurevich, I. B.	(20)
Choo, Hyunseung	(19)
Nepomniaschy, V. A.	(18)
Bandman, Olga	(17)
Levashova, Tatiana	(17)
El-Fakih, Khaled	(16)
Kotenko, Igor	(16)

Countries in the affiliation of Springer CS Authors

1. [United States](#) (89489)
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3. [China](#) (43990)
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7. [Italy](#) (22882)
8. [Spain](#) (20983)
9. [Canada](#) (17957)
10. [South Korea](#) (17892)
11. [Australia](#) (13947)
12. [India](#) (10671)



13. [Poland](#) (9166)
14. [Netherlands](#) (8995)
15. [Switzerland](#) (8725)
16. [Austria](#) (7683)
17. [Belgium](#) (7076)
18. [Israel](#) (6511)
19. [Brazil](#) (6370)
20. [Sweden](#) (6202)

The Present

Open Access

What is Open Access?

Open Access removes price barriers

Open Access removes permission barriers

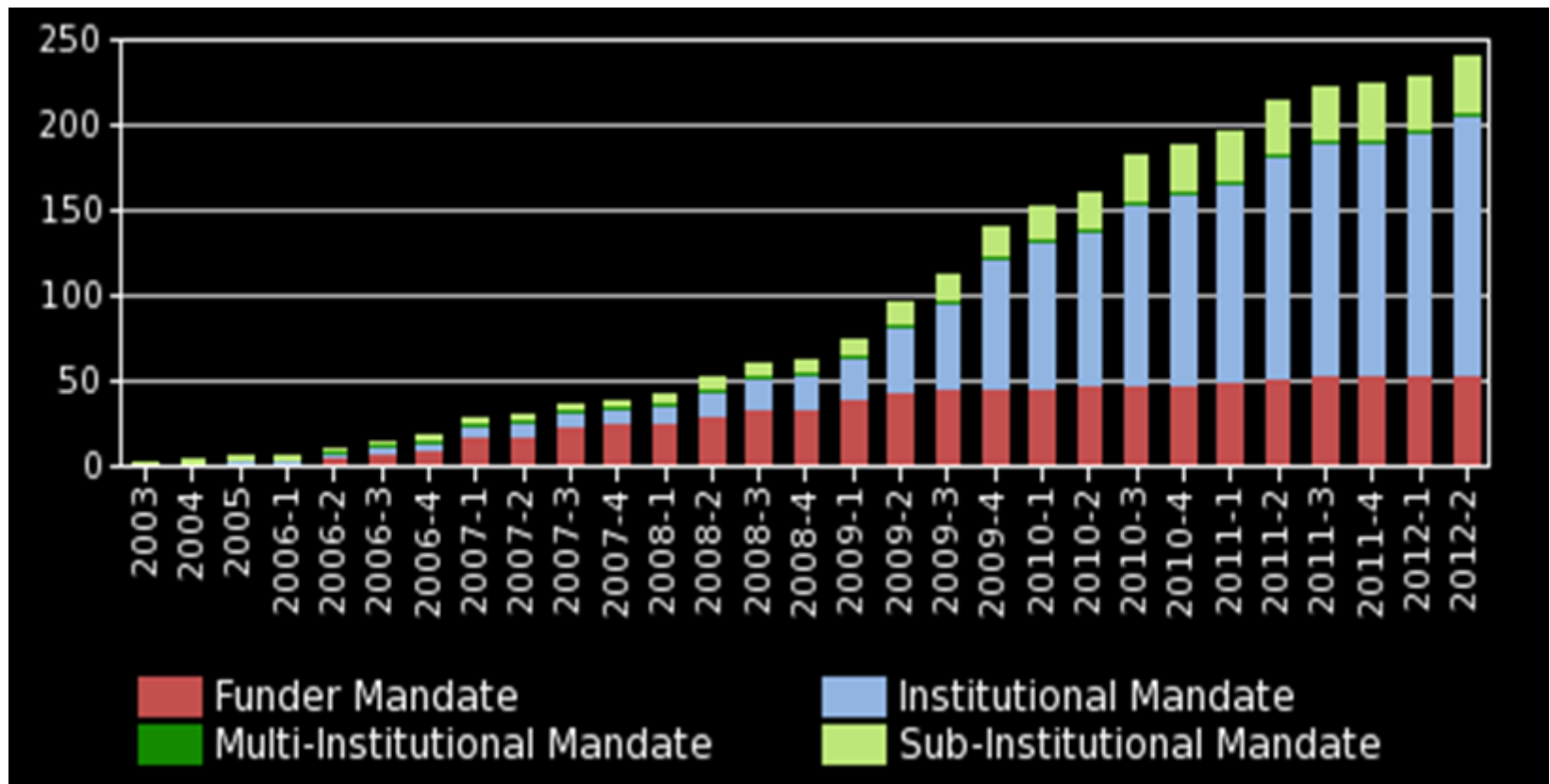
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*Peter Suber

<http://www.earlham.edu/~peters/fos/overview.htm>

Open access to research output is becoming mandatory

Open access mandates



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- Changes in Corneal Basal Epithelial Phenotypes in an Altered Basement Membrane
- TRAIL Receptor Signaling Regulation of Chemosensitivity In Vivo but Not In Vitro
- Paradoxical Increase in TAG and DAG Content Parallel the Insulin Sensitizing Effect of Unilateral DGAT1 Overexpression in Rat Skeletal Muscle
- Calcium- and Integrin-Binding Protein 1 Regulates Endomitosis and Its Interaction with Polo-Like Kinase 3 Is Enhanced in Endomitotic Dami Cells
- Removal of PCR Error Products and Unincorporated Primers by Metal-Chelate

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An interactive of communication of scientific and medical research. To find out more with the latest developments, visit [everyONE](#)—the PLOS ONE blog.

NeuroMap Therapeutics

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WILEY Open Access

Quality Open Access Research

Welcome to Wiley Open Access

Wiley is pleased to announce the launch of Wiley Open Access, a new publishing program of open access journals. Wiley Open Access journals are supported by a network of high-quality journals and societies as well as internationally-renowned editorial board members. The Wiley Open Access journals will be launching throughout 2011 and will be taking submissions soon.


[Download Full Press Release \(pdf\)](#)

Launching in 2011

Brain and Behavior

Edited by Andrei V. Alexandrov

Brain and Behavior is a peer-reviewed, interdisciplinary journal, providing rapid publication of high-quality research across neurology, neuroscience, psychology and psychiatry. The journal will give priority to



For Authors

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Recently Published Articles

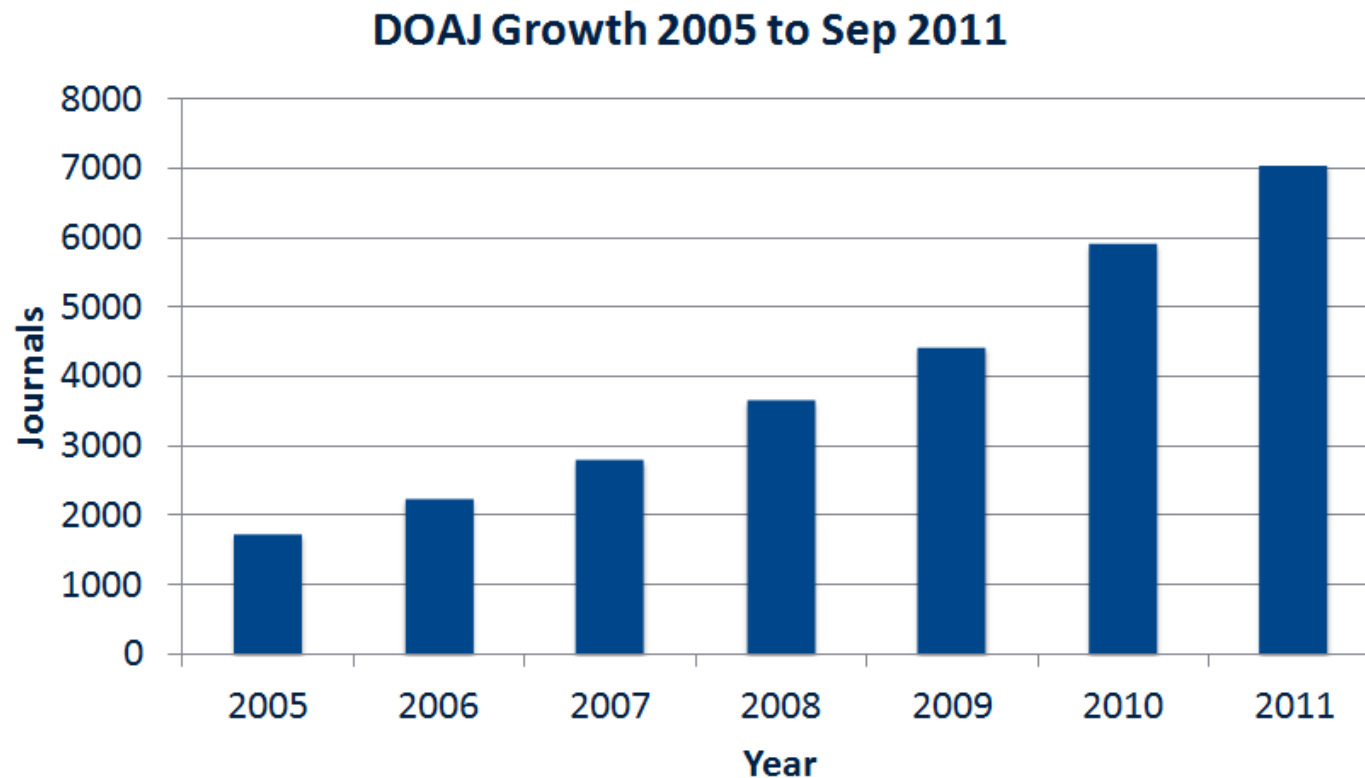
- A Reconfigurable System Approach to the Direct Kinematics of a 5 D.o.f Robotic Manipulator, Diego F. Sánchez, Daniel M. Muñoz, Carlos H. Llanos, and José M. Motta
- A Geometrical Three-Ring-Based Model for MIMO Mobile-to-Mobile Fading Channels in Cooperative

Recently Launched Special Issues

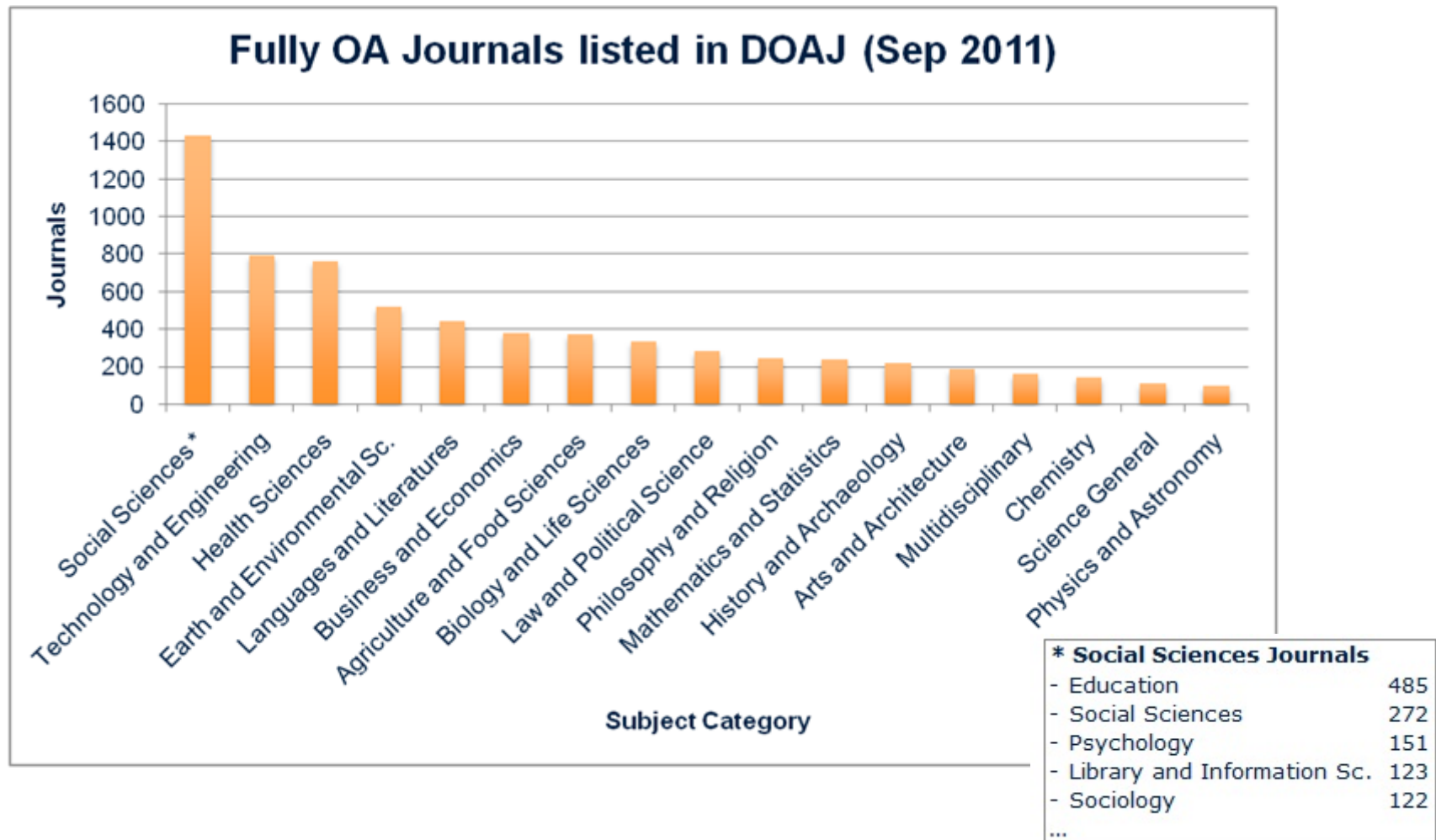
- Today and Future of Age-related Macular Degeneration
Guest Editors: Shigeru Honda, James T. Handa, Catherine Bowes Rickman, Kenji Yamashiro
Manuscript Due: June 15, 2011
- Optical Antennas



Fully open access journals (1)



Fully open access journals (2)



Springer's Open Access Platforms



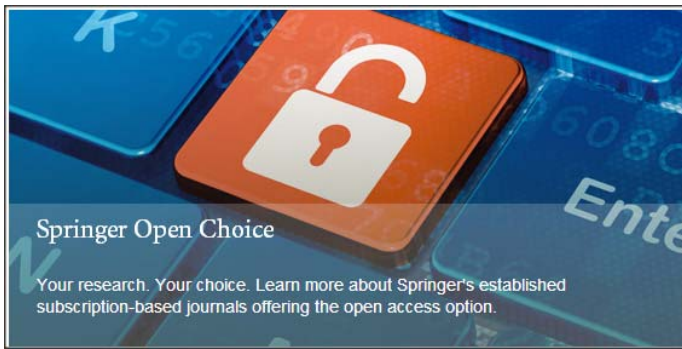
250+ Journals



150+ Journals



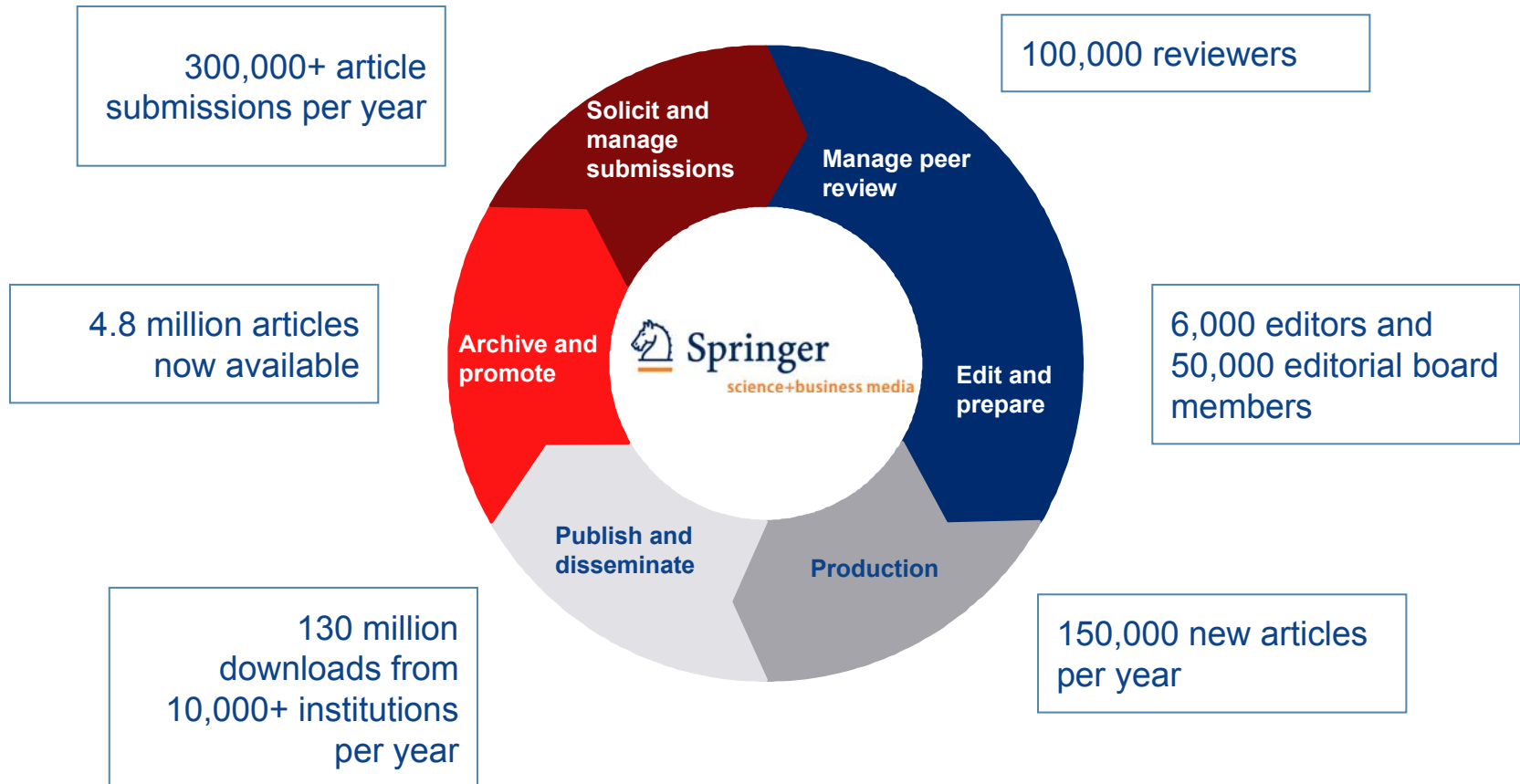
Launched 2013



Any Journal

Journals

Springer's role in the journal value chain



What do journal editors want?

Good quality science!

- Topic that fits into journal's scope
- Original research
- Active research area (creates discussions and citations)
- Peer review with nice feedback
- Clear, concise writing
- Sufficient command of English language

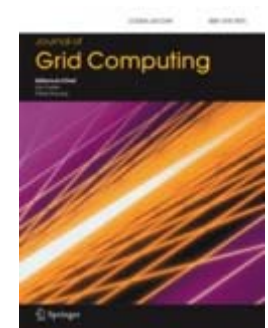
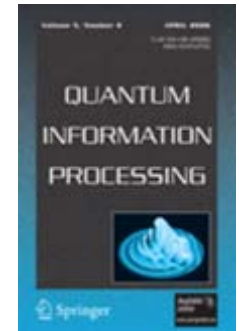
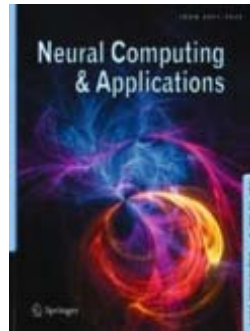
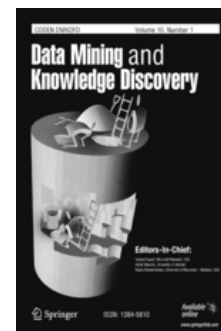
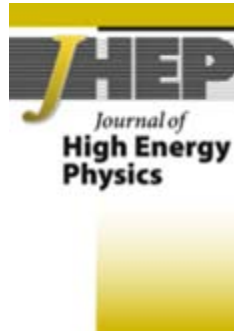


What do authors want?

Springer Author Survey: Importance for Manuscript Submission Top 1 Box (very important; in percent)



Journal Selection



Some tips on journal selection

- Read the journal product page and READ THE JOURNAL.
- Talk to your colleagues / peers about their experiences with journals you are considering (did they get visibility and citations)
- Make use of the expertise of your Library staff.
- Is an Impact Factor important to you? Or are you more concerned about usage/visibility?
- Don't miss the importance of social networking sites.
- Join other relevant online groups and forums.
- Use the digital libraries, Abstracting & Indexing (A&I) services, Online Archives, etc.
- Check publisher sites, you can often find useful information in the 'for authors' section.
- Avoid journals with no clear submission and reviewing process

How to structure your article

Title	Read first and most. Keep it short and to the point. Must reflect the content of the paper.
Authors	Correct spelling, consistency in affiliation.
Abstract	75-250 word summary of objective and results. Includes key message of paper.
Keywords	Synonyms relevant as search terms e.g. in Google. Ideally not words from title because title words are automatically keywords.
Introduction	Explain i) why the work was conducted ii) what methodology was employed iii) why you chose this particular methodology iv) How the methodology accomplished the hypothesis set out in your abstract.
Methodology	Written clearly and concisely so that someone can follow what you did.

How to structure your article (cont.)

Analysis/Results	Present the results clearly and carefully.
Discussion	Discuss the results here. If the results were not what you were expecting this is where you can provide insights or speculations as to what happened and/or what you could have done differently.
Conclusions	Write down your conclusions from the study.
Acknowledgements	Acknowledge the people and institutions who have made your research possible e.g. funding.
References	Properly cite your referenced material; use the style of the journal.
Supplementary Material	List any supplementary materials, appendices.

The 'write' order

For maximum clarity and consistency,
write your manuscript in this order:

Methods

Results

Write **during** the
research

Introduction

Discussion

Write **after** selecting
your target journal

Title

Abstract

Write last

How to submit – dos and don'ts

- Do not start writing just a few days prior to the intended submission date
- Do ask your colleagues for proofreading and comments before you submit
- Do read the guidelines for the journal very carefully and make sure that you conform to these.
- Do not contact editors or EB members asking to suggest a journal, do your research on journals FIRST!
- Do prepare a cover letter which explains why you think your paper falls within the scope of the journal and which outlines the paper's originality and/or significance (if asked for in the journal's guidelines)

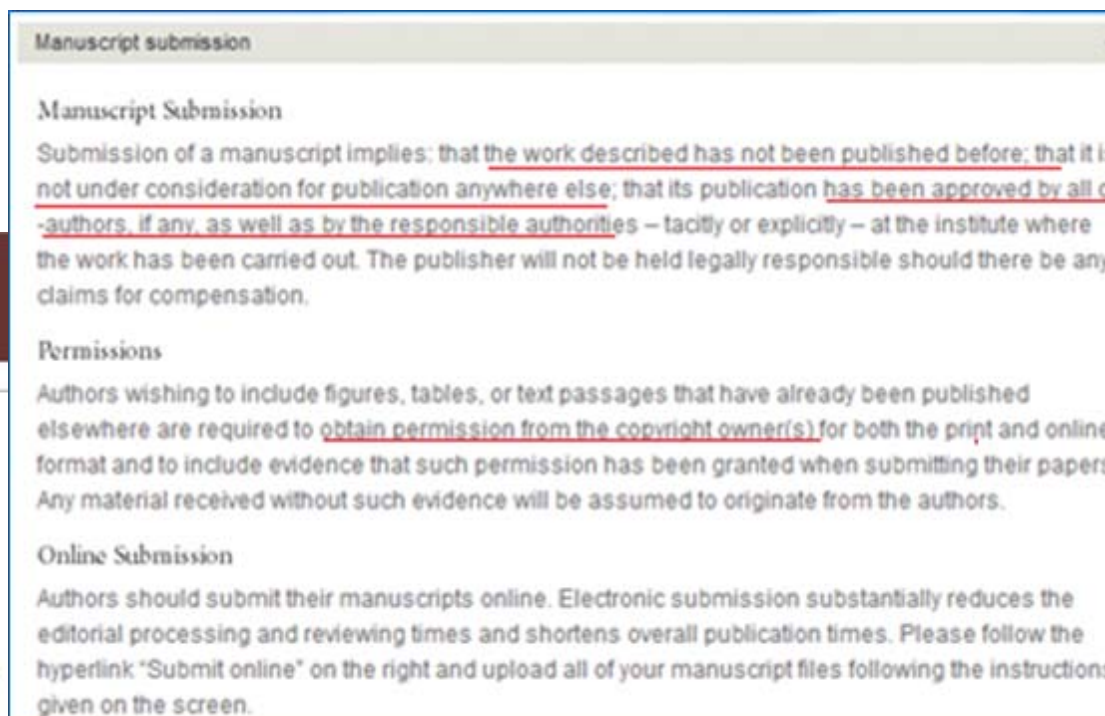
Submission considerations – ethics

- The work described has not been published before.
- It is not under consideration anywhere else.
- Publication has been approved by co-authors and responsible authorities.
- Permissions obtained from copyright owners.
- Plagiarism
- Data fabrication and falsification



Welcome to the
Online Manuscript Submission,
Review and Tracking System
for the journal

Biodiversity and Conservation



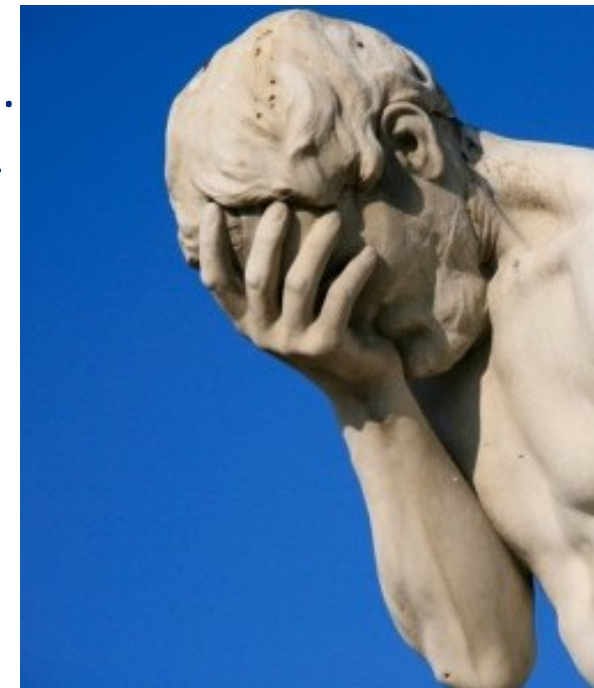
Peer review - What is it and why is it important?

- Peer review is the process of having other experts in the field evaluate your article, your research and methodology, to determine if your paper is suitable for publication.
- Peer review is employed to maintain a high quality standard of published papers and to provide credibility.



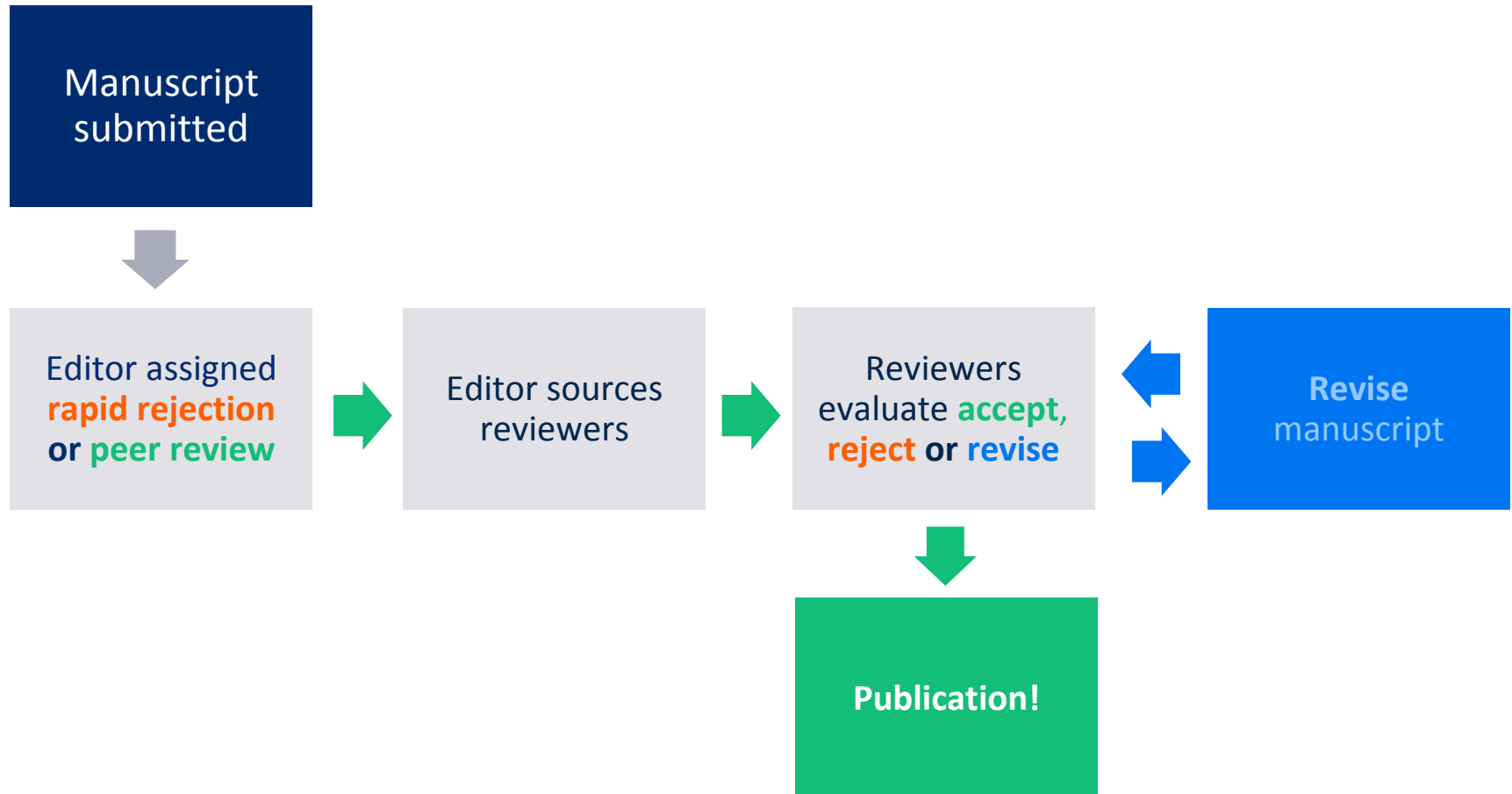
Peer review - How to deal with feedback

- Nearly every manuscript requires revisions, often two or three revisions.
- Consider peer review feedback as advice to help you improve your article.
- Address all comments carefully. Write a response letter explaining how you modified the paper to address the comments.
- Minor revision does not guarantee acceptance after revision.
- Do not be disappointed if you receive a rejection.
- Do not start arguing or fighting about review comments.
- Very few manuscripts are accepted without any form of revision
- Rejection and revision are integral to the peer review process



Publishing timeline

Submission to publication, 3–12 months



How to measure quality - numbers

- Impact Factor: number of citations divided by the number of articles
- H-Index: основан на количестве публикаций и количестве цитирования этих публикаций
- Google Scholar and Microsoft Academic Search

How to measure quality - other factors

- Acceptance rate
- Quality and duration of peer review
- Speed of publication
- Global distribution and long-term archiving

Impact Factor

- There is much debate over Impact Factors in the scientific community, particularly with regard to the fairness of the system. However, there is no doubt that an Impact Factor is seen as a benchmark of quality of the journal in many academic communities.

Formula for the 2012 Impact Factor:

Number of citations in 2012 to articles published in 2010 + 2011

Total citable articles published in 2010 + 2011

Example:

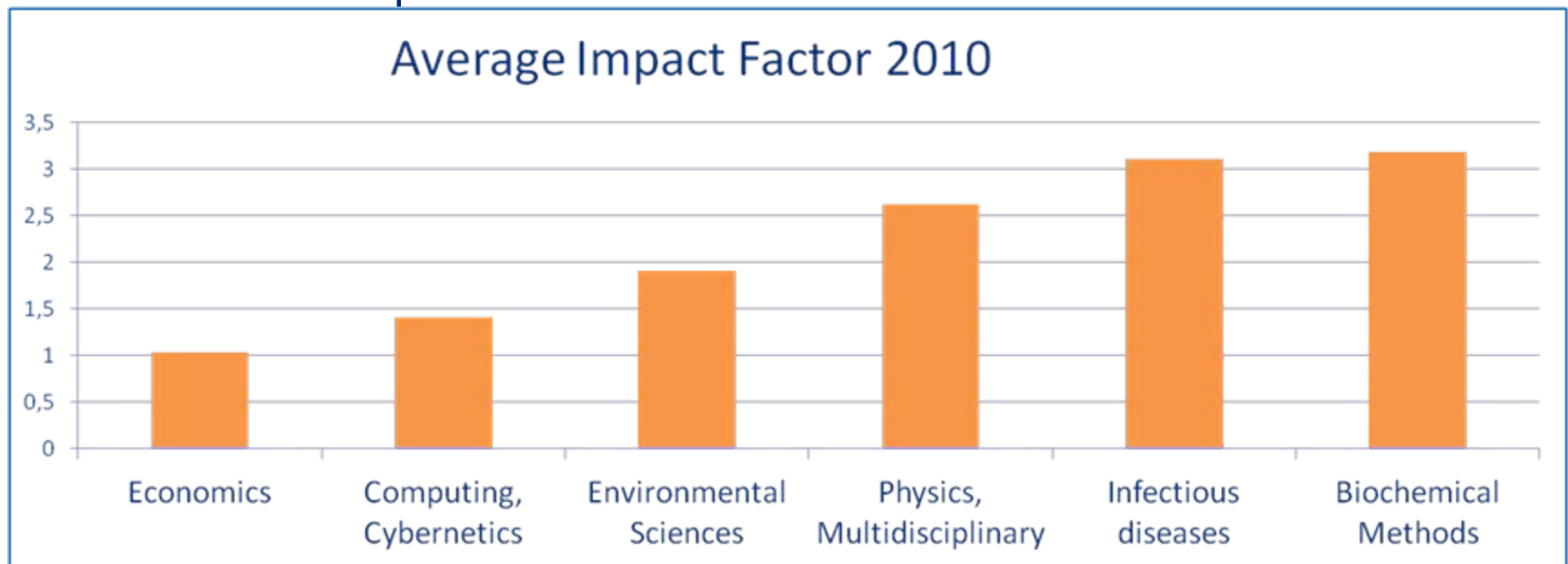
120 citations in 2012 (to articles published 2010 or 2011)

----- = 1.5

80 articles published in 2010 and 2011

Impact Factor - Points to consider

- Discipline specific – does the subject lend itself to citations?
- How big is the field? What is the number of scientists who research and write in a particular area?
- Other factors influence the formula e.g. number of issues published per year
- How “hot” the topic is



Impact factor & usage statistics - 2011

IF position	Journal	IF	Downloads	Download position
1	The VLDB Journal	4.517	46,568	6
2	International Journal of Computer Vision	3.508	173,513	1
3	Data Mining & Knowledge Discovery	2.95	71,555	3
4	User Modeling & User-Adapted Information	2.345	21,160	9
5	Journal of Cryptology	2.297	28,695	4
6	Knowledge & Information Systems	2.211	34,515	7
7	Scientometrics	2.167	141,632	2
8	Journal of Automated Reasoning	1.926	16,607	10
9	Information Retrieval	1.841	23,650	8
10	Statistics & Computing	1.821	67,711	4

Subscription Journals



IF: 0.25

IF: 0.3

 Focused on Topics of Regional Importance and International Interest

Compare...



IF: 0.25

IF: 0.3



IF: 3.62

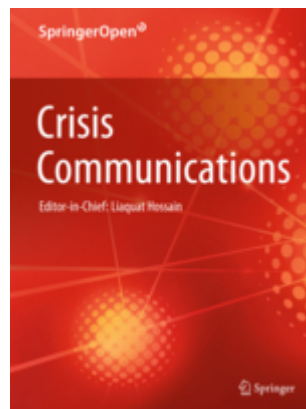
IF: 2.88

IF: 1.6

IF: 1.4

IF: 1.6

SpringerOpen (Open Access) Journals in Computer Science





Any questions?

Open access?

Publication procedure?

Selecting a journal?

Publication ethics?

Impact factor and other metrics?

Conference proceedings ... for an author

Conferences vs journals

Pros

- Old, well-reputed conferences in computer science have higher status than many journals
- Higher visibility and greater impact – direct contact with your peers
- More timely

Cons

- Acceptance rate for top conferences is often 8-15%
- Hard deadlines and page limits. NO MAJOR REVISION
- Reviews are less detailed
- Sometimes journals value more for your promotion/funding

adapted and extended from:

<http://homes.cs.washington.edu/~mernst/advice/conferences-vs-journals.html>

How to know about conferences?

- Springer LNCS forthcoming proceedings list:
<http://www.springer.com/computer/lncs?SGWID=0-164-12-73665-0>
- CCIS forthcoming proceedings list:
<http://www.springer.com/series/7899>
- LNBIP forthcoming proceedings list:
<http://www.springer.com/series/7911>

LNCS Forthcoming Proceedings 2013/2014 - © Springer - 13th September, 2013 - Page 11 of 13

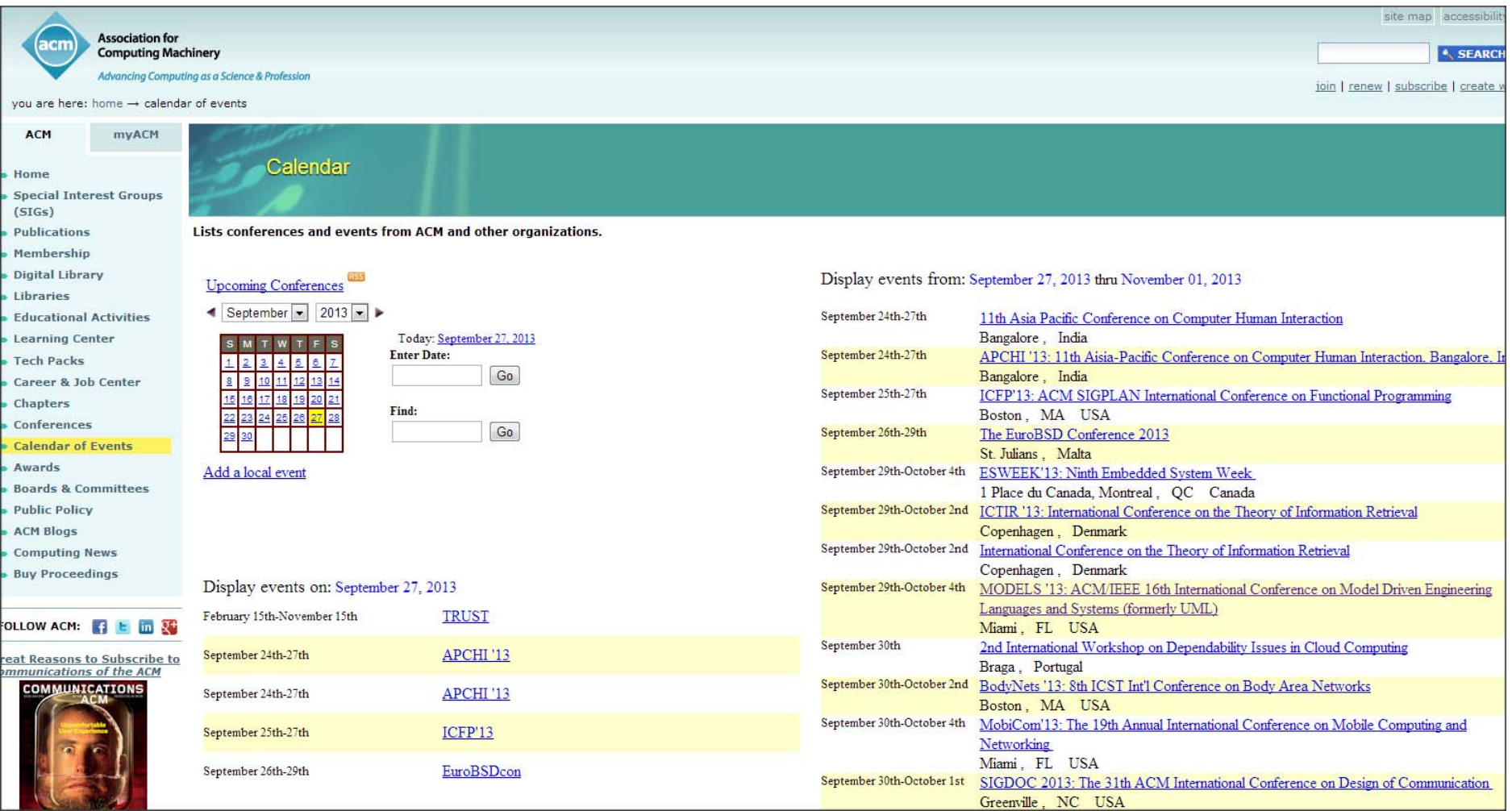
November 2013

28 events

03-07	Recife, PE, Brazil	BSB 2013
03-07	Daegu, Korea	ICONIP 2013
05-07	Haifa, Israel	HVC 2013
06-09	Istanbul, Turkey	ICIDS 2013
11	Palo Alto, CA, USA	MOMPES 2013
11-13	Hong Kong, China	ER 2013
11-13	Fort Worth, TX, USA	GameSec 2013
13-15	Enschede, The Netherlands	ACE 2013
13-15	Bruxelles, Belgium	ADT 2013
13-15	Zhangjiajie, China	CSS 2013
13-15	Istanbul, Turkey	ICTSS 2013
13-15	Dallas, TX, USA	ISC 2013
13-15	Bangi, Selangor, Malaysia	IVIC 2013

How to know about conferences?

- ACM calendar: <http://www.acm.org/calendar-of-events>



Association for Computing Machinery
Advancing Computing as a Science & Profession

you are here: home → calendar of events

ACM myACM

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Calendar

Lists conferences and events from ACM and other organizations.

Upcoming Conferences

September 2013

Today: September 27, 2013

Enter Date: Go

Find: Go

Add a local event

Display events on: September 27, 2013

February 15th-November 15th [TRUST](#)

September 24th-27th [APCHI '13](#)

September 24th-27th [APCHI '13](#)

September 25th-27th [ICFP'13](#)

September 26th-29th [EuroBSDcon](#)

Display events from: September 27, 2013 thru November 01, 2013

September 24th-27th [11th Asia Pacific Conference on Computer Human Interaction](#)
Bangalore, India

September 24th-27th [APCHI '13: 11th Asia-Pacific Conference on Computer Human Interaction, Bangalore, India](#)
Bangalore, India

September 25th-27th [ICFP'13: ACM SIGPLAN International Conference on Functional Programming](#)
Boston, MA USA

September 26th-29th [The EuroBSD Conference 2013](#)
St. Julians, Malta

September 29th-October 4th [ESWEEK'13: Ninth Embedded System Week](#)
1 Place du Canada, Montreal, QC Canada

September 29th-October 2nd [ICTIR '13: International Conference on the Theory of Information Retrieval](#)
Copenhagen, Denmark

September 29th-October 2nd [International Conference on the Theory of Information Retrieval](#)
Copenhagen, Denmark

September 29th-October 4th [MODELS '13: ACM/IEEE 16th International Conference on Model Driven Engineering Languages and Systems \(formerly UML\)](#)
Miami, FL USA

September 30th [2nd International Workshop on Dependability Issues in Cloud Computing](#)
Braga, Portugal

September 30th-October 2nd [BodyNets '13: 8th ICST Int'l Conference on Body Area Networks](#)
Boston, MA USA

September 30th-October 4th [MobiCom'13: The 19th Annual International Conference on Mobile Computing and Networking](#)
Miami, FL USA

September 30th-October 1st [SIGDOC 2013: The 31th ACM International Conference on Design of Communication](#)
Greenville, NC USA

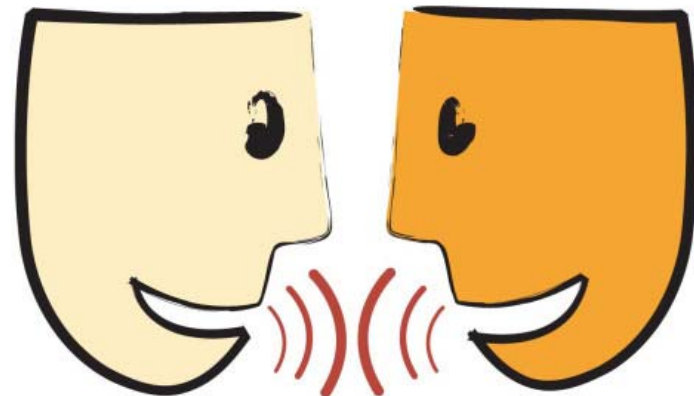
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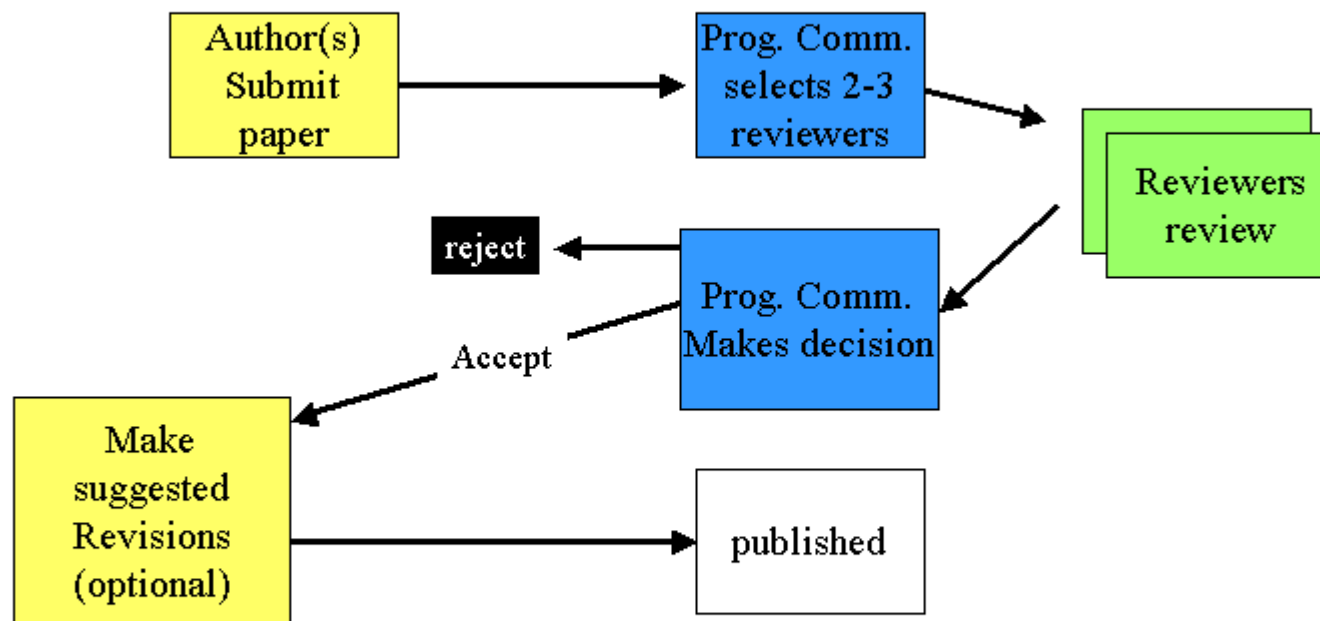
Other resources

- IEEE list of events: http://www.ieee.org/conferences_events/index.html
- Mailing lists
 - DBWorld <https://research.cs.wisc.edu/dbworld/>
 - AISWorld http://www.aisnet.org/AIS_Lists/publiclists.aspx
 - ACM SIG-IR list <http://www.sigir.org/sigirlist/>
 - ECOOP info list <http://web.satd.uma.es/mailman/listinfo/ecoop-info>
 - ...




What happens with your conference submission?

Formal Review: Conference



Predatory publishing

 scholarlyoa.com/publishers/

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Critical analysis of scholarly open-access publishing

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LIST OF STANDALONE JOURNALS

LIST OF PUBLISHERS

Beall's List:

Potential, possible, or probable predatory scholarly open-access publishers

This is a list of questionable, scholarly open-access publishers. We recommend that scholars read the available reviews, assessments and descriptions provided here, and then decide for themselves whether they want to submit articles, serve as editors or on editorial boards. The criteria for determining predatory publishers are [here](#).

We hope that tenure and promotion committees can also decide for themselves how importantly or not to rate articles published in these journals in the context of their own institutional standards and/or geocultural locus. We emphasize that journal publishers and journals change in their business and editorial practices over time. This list is kept up-to-date to the best extent possible but may not reflect sudden, unreported, or unknown enhancements.

- o [Abhinav](#)
- o [A M Publishers](#)
- o [Academe Research Journals](#)
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Top conferences do not SPAM your mailbox...

Informatics Section BMEI 2013: Deadline 30 August, Hangzhou, China [Submitting to IEEE Xplore/ISI/Ei]    _AcademicSpam x

 Prof Zhou <cispbmei_cfp@cs.hznu.edu.cn>
to birukou 

Aug 27 

Dear Colleague,

will be held on Jan.04~05, 2014, Beijing, China.


ACADEMIC SPAM

My inbox became a lot more manageable
after I implemented this filter:

Create a Filter

Choose search criteria Specify the criteria you'd like for determining what to do with a message as it arrives.

Has the words:

☒ **Apply the label:** 

☐ Also apply filter to **1900** conversations below.

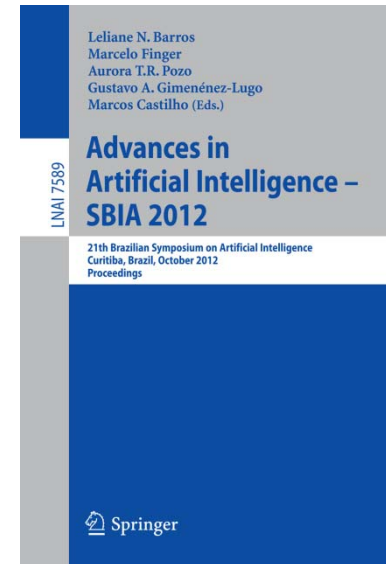
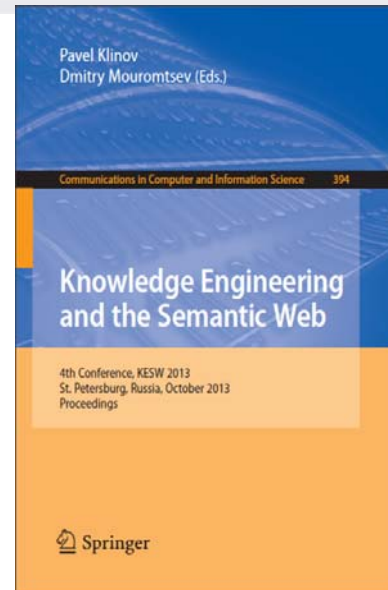
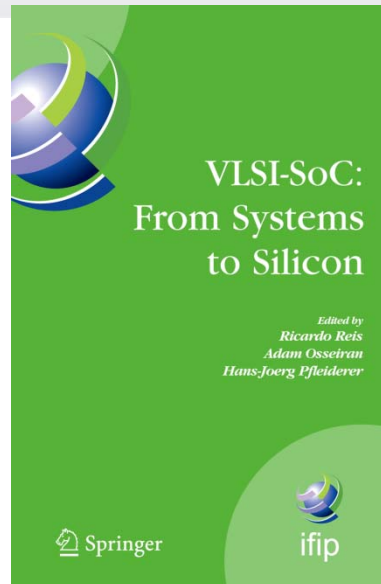
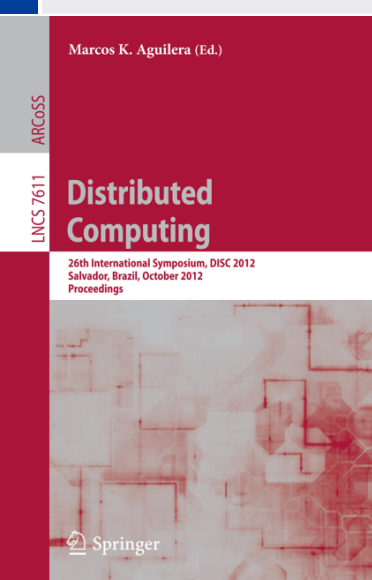
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Conference proceedings ... for an editor



Недавние сборники трудов конференций, проходивших в Москве

LNCS 7814

Pavel Serdyukov Pavel Braslavski
Sergei O. Kuznetsov Jaap Kamps
Stefan Rüger Eugene Agichtein
Ilya Segalovich Emine Yilmaz (Eds.)

Advances in Information Retrieval

35th European Conference on IR Research, ECIR 2013
Moscow, Russia, March 2013
Proceedings

LNCS 6744

Sergei O. Kuznetsov
Deba P. Mandal
Malay K. Kundu
Sankar K. Pal (Eds.)

Pattern Recognition and Machine Intelligence

4th International Conference, PReMI 2011
Moscow, Russia, June/July 2011
Proceedings

 Springer

Vladimir Vishnevsky
Dmitry Kozyrev
Andrey Larionov (Eds.)

Communications in Computer and Information Science 279

Distributed Computer and Communication Networks

17th International Conference, DCCN 2013
Moscow, Russia, October 7–10, 2013
Revised Selected Papers

 Springer

LNAI 6743

Sergei O. Kuznetsov Dominik Ślęzak
Daryl H. Hepting Boris G. Mirkin (Eds.)

Rough Sets, Fuzzy Sets, Data Mining and Granular Computing

13th International Conference, RSFDGrC 2011
Moscow, Russia, June 2011
Proceedings

 Springer

LNAI 8062

Vladimír Mařík
Jose L. Martinez Lastra
Petr Skobelev (Eds.)

Industrial Applications of Holonic and Multi-Agent Systems

6th International Conference, HoloMAS 2013
Prague, Czech Republic, August 2013
Proceedings

 Springer

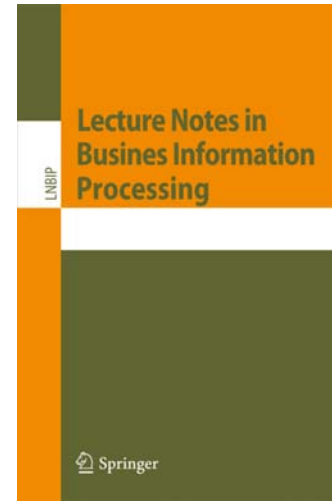
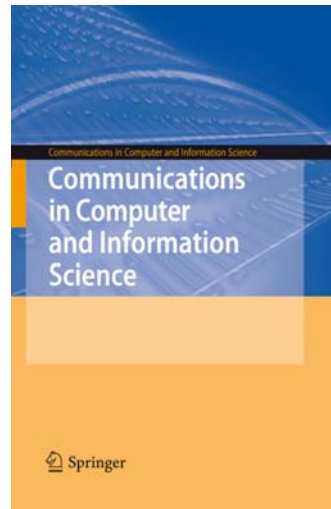
Conference proceedings publication

- We are looking for:
 - peer-reviewed content
 - of potential interest to international audience
 - scope: anything in computer science, but must be FOCUSED!, interdisciplinary content is also welcome
- Process (see next slides)

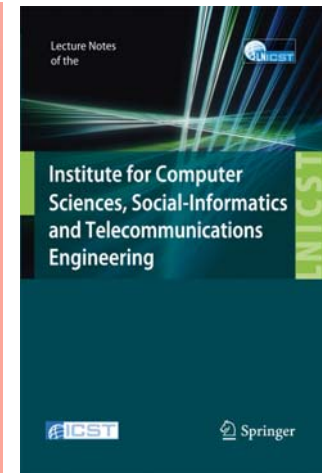
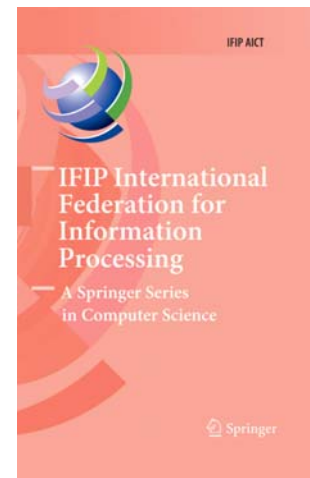
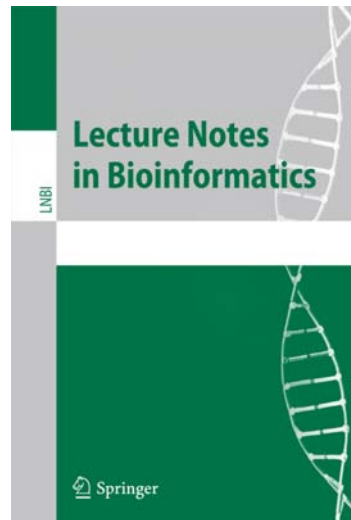
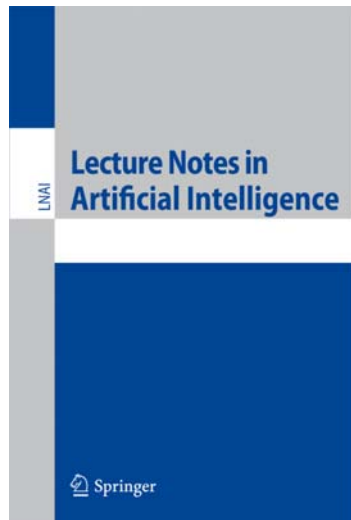
1. Submission of the proposal

- Key elements of the proposal
- Event history (for the last 3 editions)
 - number of submissions
 - number of accepted papers
 - number of participants
- Expected number of submissions/accepted papers/participants for current edition
- Topics (Call For Papers)
- Program committee
- How international the event is? OR Indicators of regional importance of the event
- Description of the review process and deadlines

2. Selecting conference proceedings series



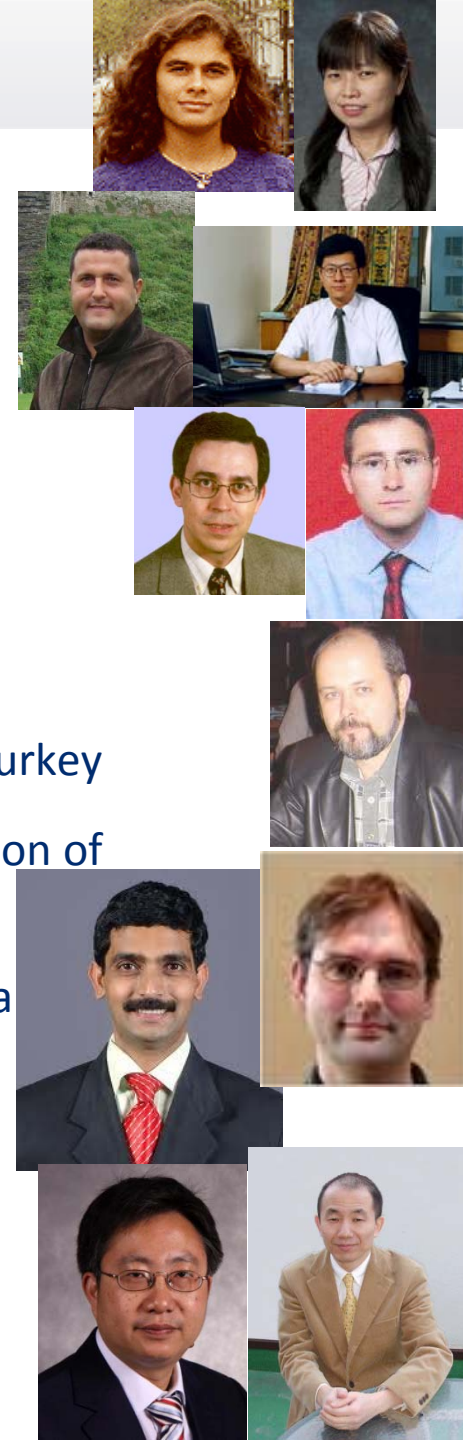
**780 titles per year
(78% of CS titles)**



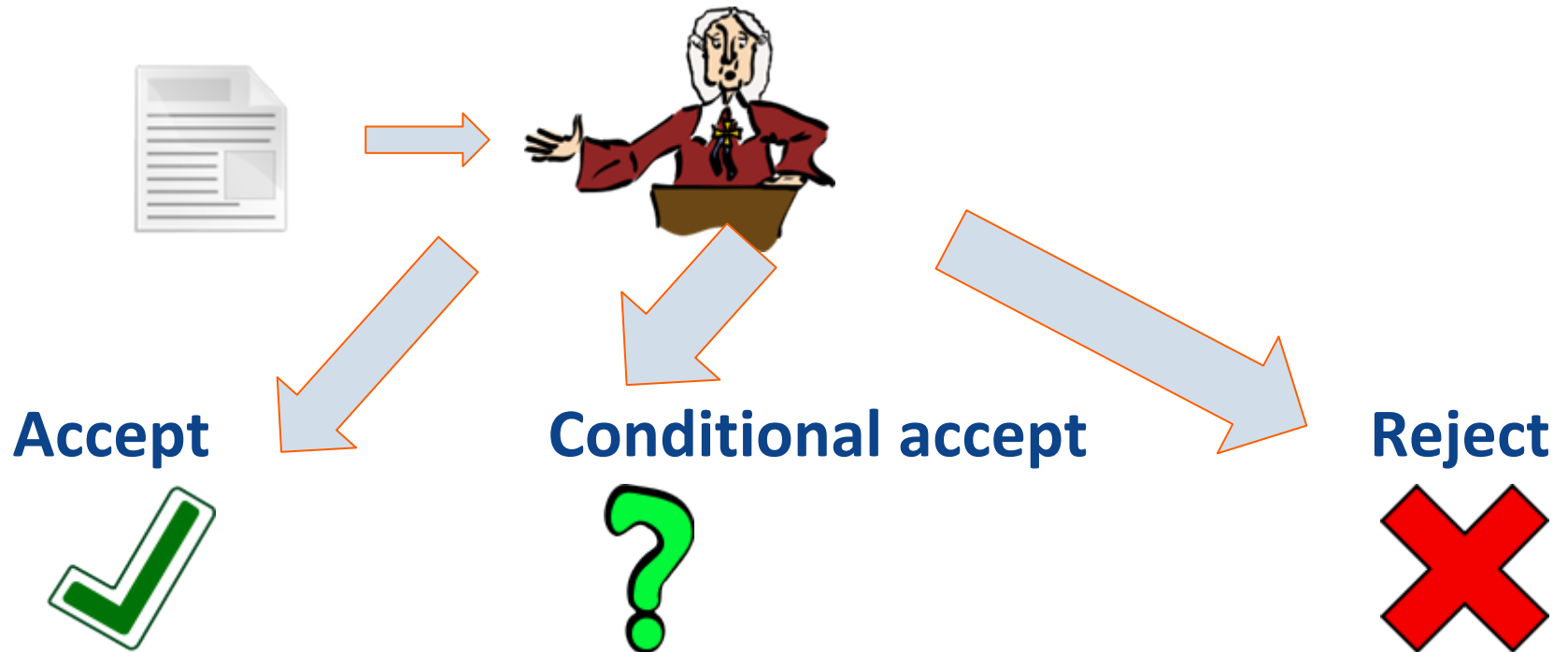
3. Evaluation

example: CCIS editorial board

1. Simone Diniz Junqueira Barbosa, PUC-Rio, Rio de Janeiro, Brazil
2. Phoebe Chen, La Trobe University, Melbourne, Australia
3. Alfredo Cuzzocrea, ICAR-CNR and University of Calabria, Italy
4. Xiaoyong Du, Renmin University of China, Beijing, China
5. Joaquim Filipe, Polytechnic Institute of Setúbal, Portugal
6. Orhun Kara, TÜBİTAK BİLGEM + Middle East Technical University, Turkey
7. Igor Kotenko, St. Petersburg Institute for Informatics and Automation of the Russian Academy of Sciences, Russia
8. Krishna M. Sivalingam, Indian Institute of Technology Madras, India
9. Dominik Ślęzak, University of Warsaw and Infobright, Poland
10. Xiaokang Yang, Shanghai Jiao Tong University, China
11. Takashi Washio, Osaka University, Japan



4. Decision



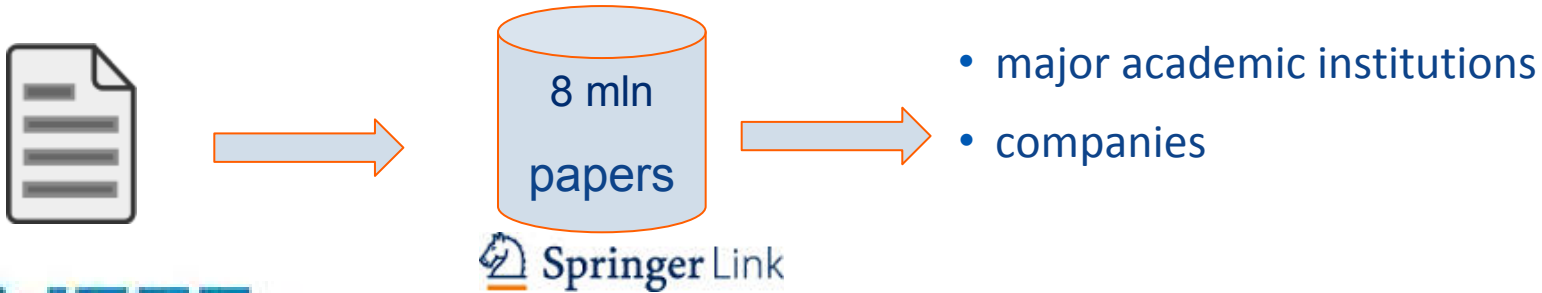
5. Prepare files and select publication options

- Post/pre- proceedings
- Open Access (for a fee) / Subscription-based model (FREE)
- Springer provides author/editor instructions, templates
- Online Conference Service (free) for managing submissions
- Integration with EasyChair
- Upload files electronically

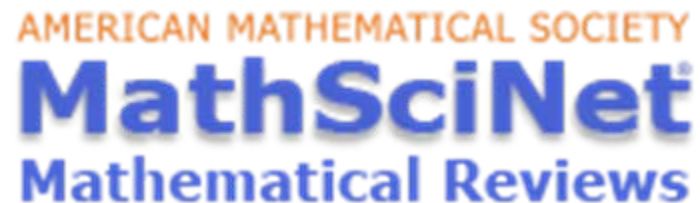
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- Copyediting
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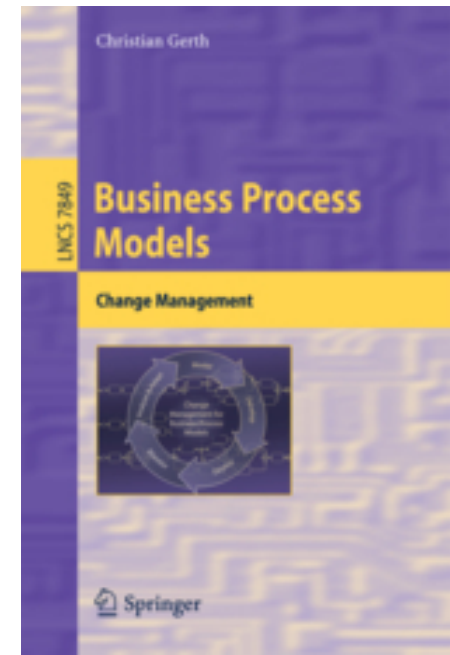
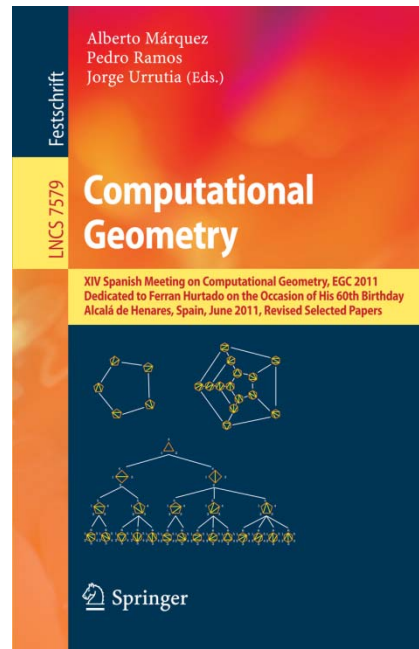
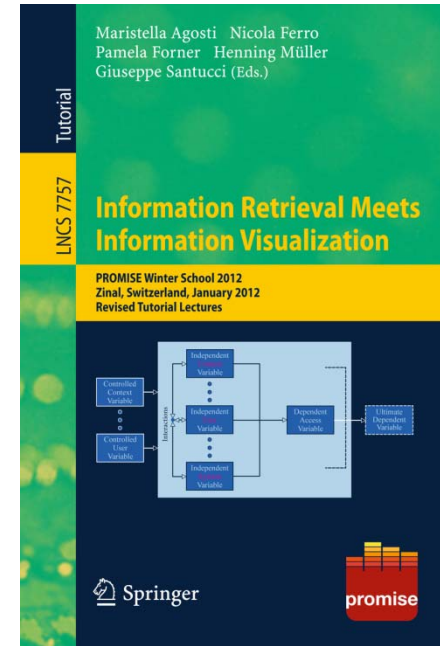
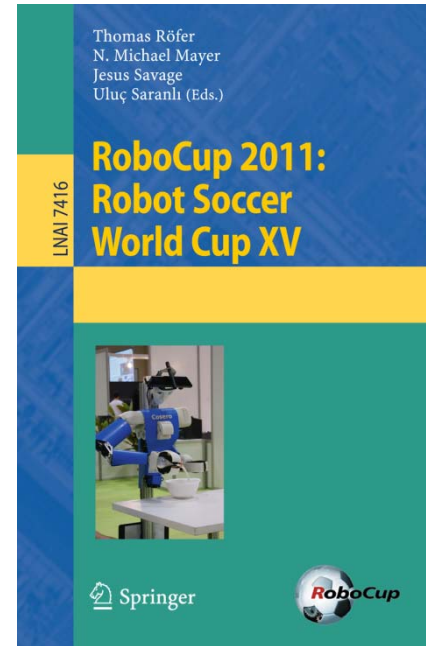
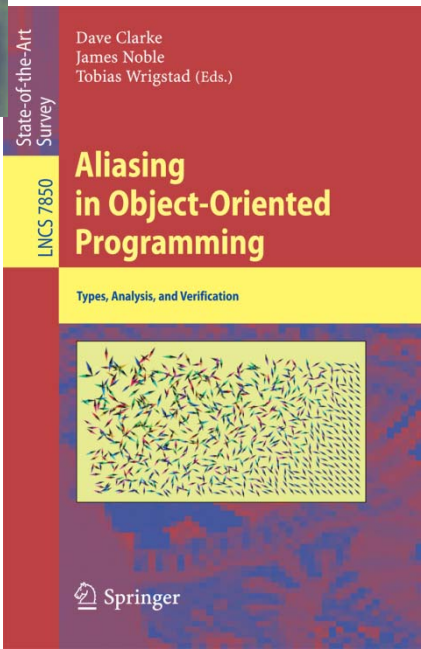
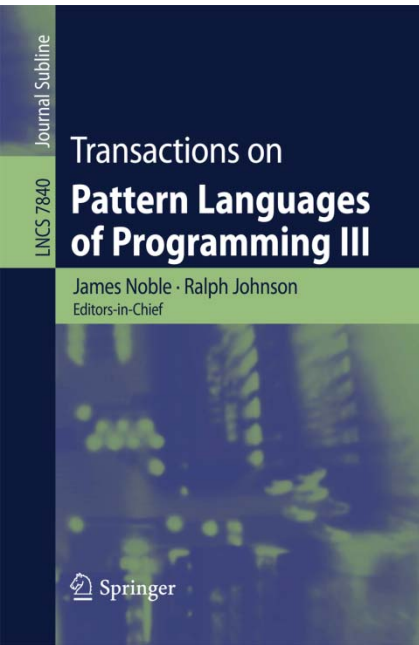
7. Dissemination



8. Indexing



...Not only proceedings

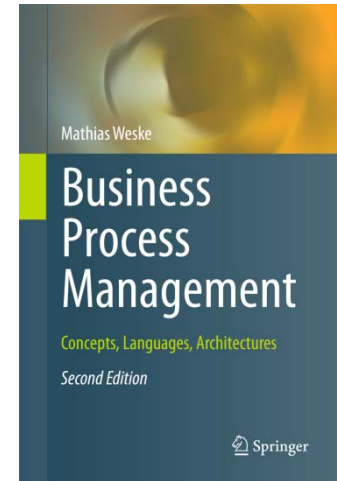
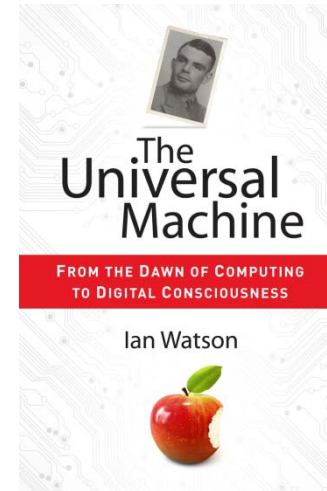
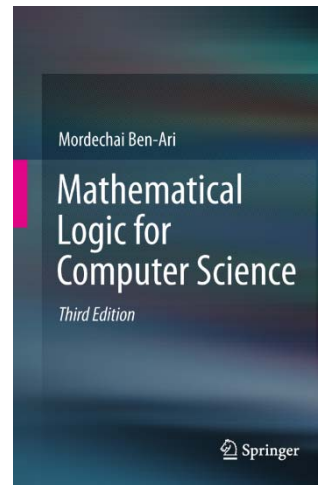
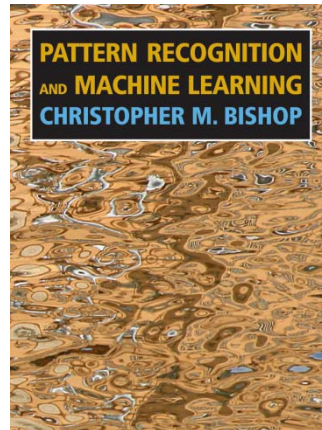
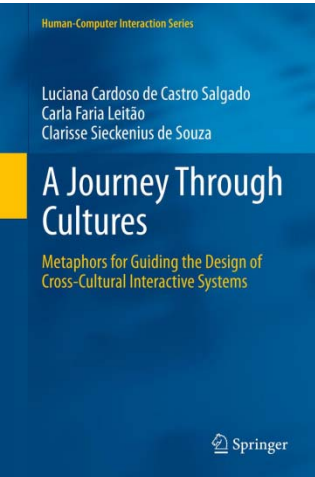


How to start?

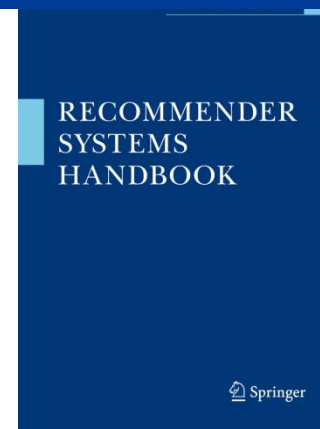
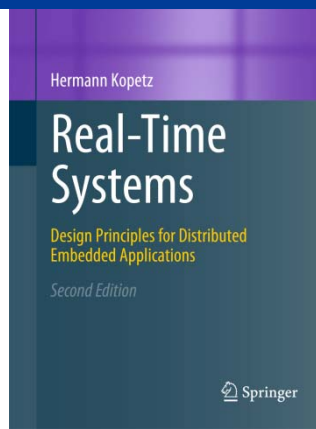
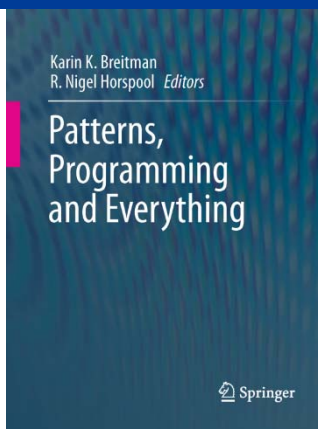
- Send a proposal to

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Last but not the least



Books



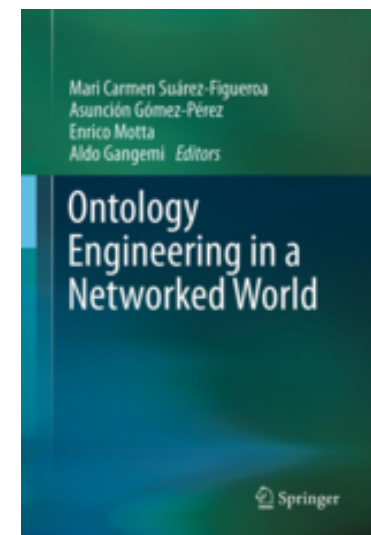
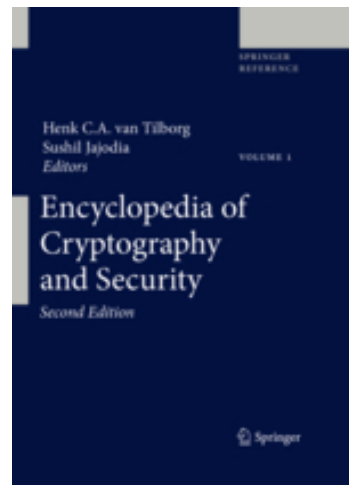
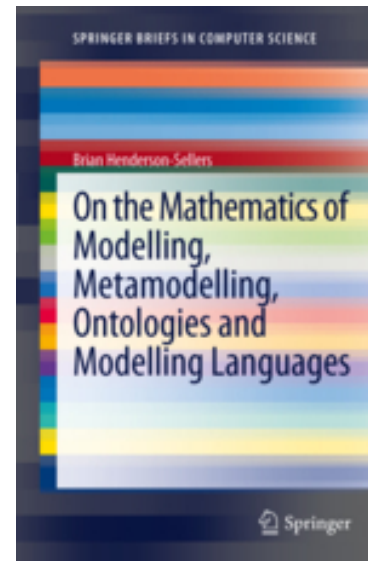
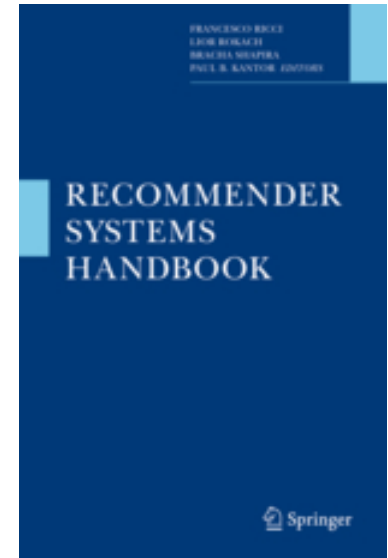
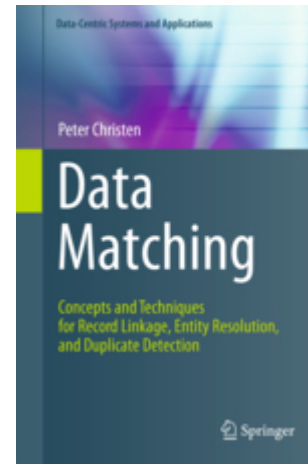
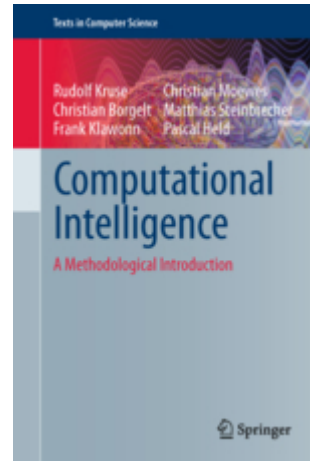
Books vs. Journals

- Academic books have a different purpose from academic journals
- An academic book is a **complete** scholarly work on a **specific** topic
- **Book chapters** fulfill a similar role to **review articles**, with books representing a **collection** of manuscripts on related topics
- By contrast, review articles published in journals are usually **unrelated** to all of the other articles in the same issue
- Book includes large bibliography, recommended readings, summaries, exercises, index



Different types of books

- Monographs
- Edited Volume
- Textbook
- Professional Texts
- MRW – Major Reference Works
- Handbooks (Springer Reference)
- SpringerBriefs
- SpringerTheses
- Popular Science
- ...also proceedings



- I have an idea for a book...
- What type of book shall I write?
- How do I get started?



How to prepare a book proposal

- a short (3-5 pages, no special format) **description of the planned book**, its **aims & scope**, main emphasis, main **target group** (and how this group will benefit from the book), prerequisites needed to understand the book, and its **relation to other publications** in the area (if there are any).
- a **table of contents**, incl a rough page estimate and a short summary of the main chapters (like for a conference paper).
- some information about the **book authors/editors**
- if it's an edited book, a **list of contributors**, and if their contributions are already confirmed or still have to be asked for.
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Book proposal review

Invite authors, prepare manuscript

Submit manuscript

Editing, typesetting and formatting

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Book published!

What makes a good manuscript?




- Summarizes the current state of the field
- Presents various research streams in a balanced manner
- Describes the limitations of individual studies
- Provides possible developments for the field in the next 5-10 years
- Proposes research that will advance the field
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Journal of Algebraic Combinatorics (2013) 37: 523-543 , May 01, 2013

By Epstein, Neil; Nasehpour, Peyman

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... curriculum. Pulling from these objectives and **developing** others that would be met by the game ...

... and creativity" [2] (p. 278) and this

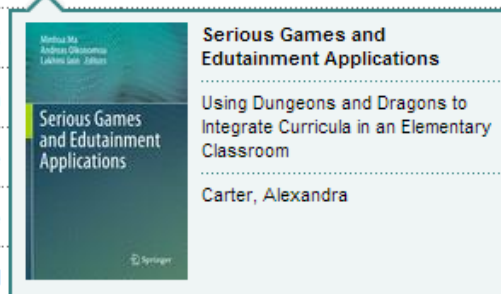
... of technology, CSCW has been a major force in

... rather large multinational enterprises of the

... characteristics of friendship are able to be

... in Information Systems units to promote and

... effectiveness of one of the key activities, **developing** scenario profiles, of the proposed ...



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SAMPLE SEARCHES

`\sqrt{{{1}\over {N-3}}}`

`\frac{{\alpha}_{\gamma}}`

`\tilde{\beta}`

`\hbox{PE}`

`"epsilon" AND "2\pi"`

`"\bar{\delta}_q" OR "\frac{dw}{dz}"`

SAMPLE RESULT

Self-intersections of random walks on lattices

Acta Mathematica Hungarica (2002) 96:187-220, August 01, 2002

$$P\left(E_n^{(d)}, \text{i.o.}\right) = 0 \quad \text{or} \quad 1$$

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```
P\left( {E_n^{\left( d \right)} , {\text{i.o.}} } \right) = 0\quad {\text{or}}\quad {\text{1}}
```



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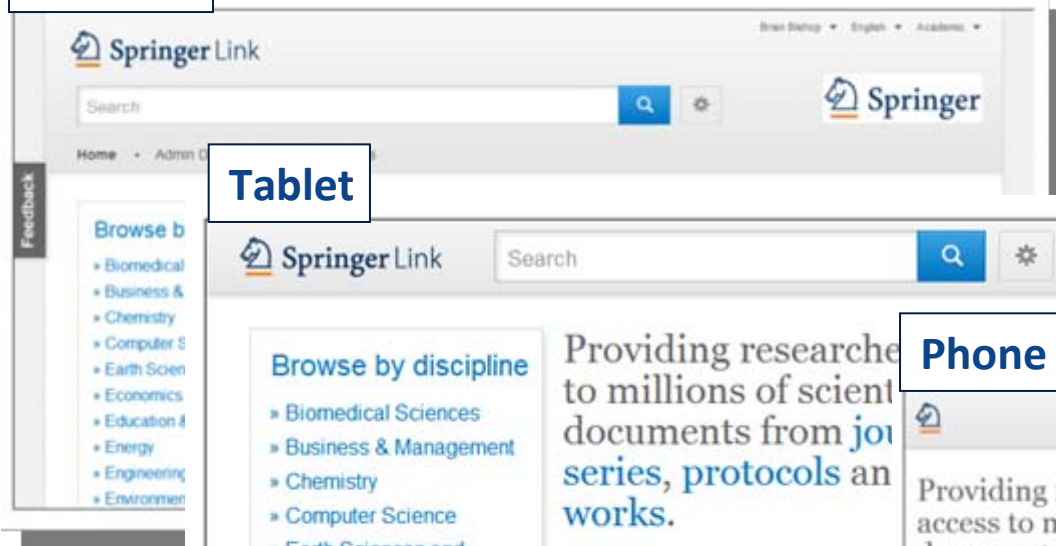
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<div>Match Analysis: 17.418</div> <div>Cloud; Computing; Provisioning; Business; Technology; Understanding; Development; Paper; Resources; Increase</div>				
 J. Service Science Research				
 Cluster Computing			0.77	Hybrid
 J. Grid Computing			1.6	Hybrid
 Business & Information Systems Engineering			1.2	
 Information Systems Frontiers			0.85	Hybrid
 World Wide Web			1.19	Hybrid

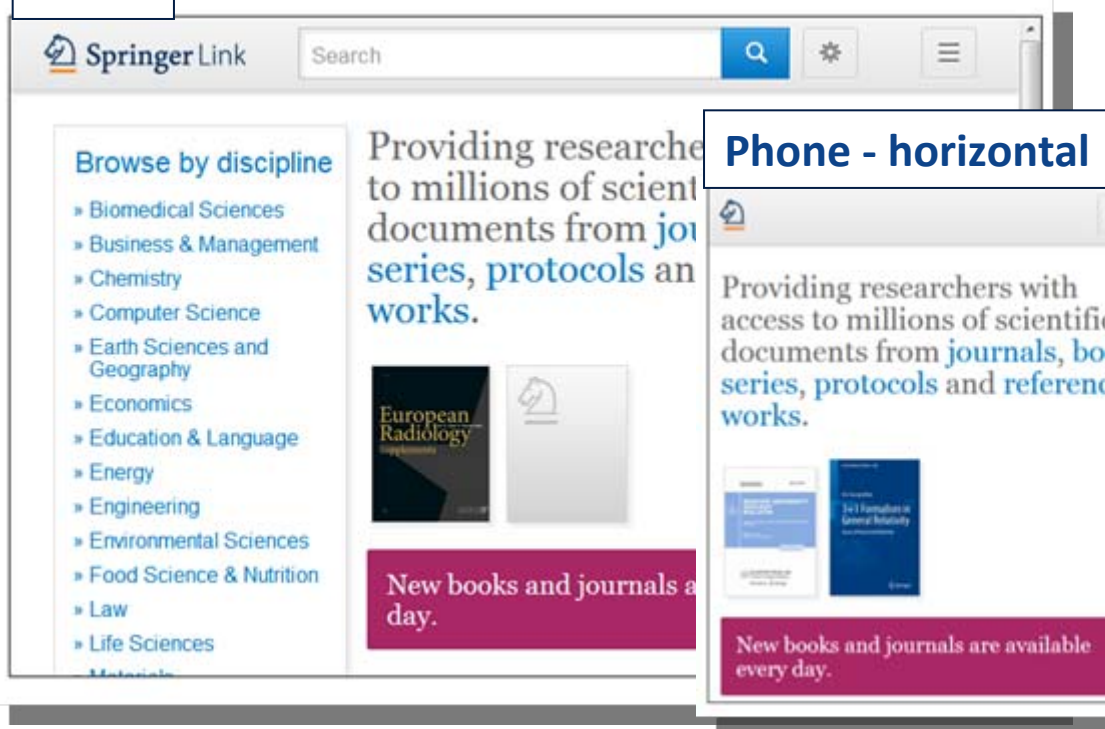
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- Web responsive design allows for optimal viewing on all devices

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Phone - verticle



Final remarks

Resources and links


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The screenshot shows the Springer Author Academy website. The top navigation bar includes links for HOME, MY SPRINGER, SUBJECTS, SERVICES, IMPRINTS & PUBLISHERS, and ABOUT US. A search bar with a 'GO' button and an 'Advanced Search' link is also present. The main content area is titled 'Springer Author Academy' and features a large image of a woman in a library setting. Below the image, there is a welcome message and a paragraph about the academy's purpose. To the right, there are two sections: 'NAVIGATE TO...' with links to 'Journal Author Home', 'How to publish your journal article', 'Book Author Home', and 'How to publish your book'; and 'FIND ANSWERS ABOUT...' with a list of topics including 'Overview', 'Before you begin', 'Choosing a journal', 'Structuring your manuscript', 'Display items', 'Overcoming language barriers', 'Publication ethics', and 'Submitting'.

» *Training* Home > For Authors > Journal Authors > Training

Springer Author Academy



Welcome to the Springer Author Academy, a guide from Springer and Edanz on the basics of writing and publishing a scientific manuscript. You can use the links to the right or below to find advice on specific topics.

Before you begin, it may be useful to remind yourself of why publishing your work is important. You might need to publish in order to graduate, get a job, or advance your career. But first take a moment to think about two of the most important aims of scientists:


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- How to publish your journal article
- Book Author Home
- How to publish your book

FIND ANSWERS ABOUT...

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- Before you begin
- Choosing a journal
- Structuring your manuscript
- Display items
- Overcoming language barriers
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0	1	50	How does one with a B.S. in Mathematical Sciences become a software developer?	career computer-science programming	2h ago Martin 253
1	2	156	When can a museum be considered an academic institution?	research	2h ago aeismail ♦ 37.5k
3	1	110	How to differentiate between articles, conference proceedings, etc.?	publications journals	3h ago aeismail ♦ 37.5k
12	6	518	Saying "good question" during a seminar talk	presentation seminars	4h ago J.R. 947

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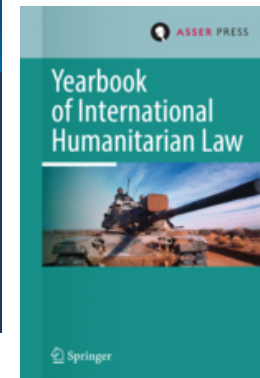
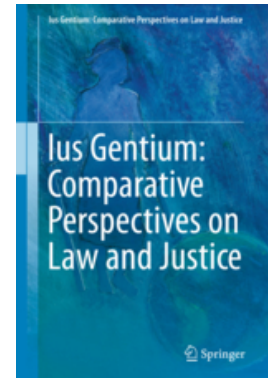
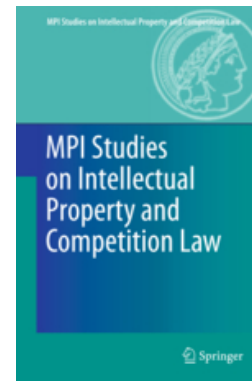
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